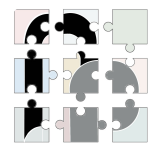


Preksha Jain

UX DESIGNER | UX RESEARCHER

UX designer with an Architecture background, blending spatial awareness and human behavior insights to design intuitive, accessible and user-centered digital experiences for 2+ years.



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Seattle, USA

WORK EXPERIENCE

UX Designer / Keelworks Foundation

Nov 2024- PRESENT / Contract, remote

- Developed and implemented accessibility guidelines and evaluation metrics aligned with WCAG to enhance platform usability and inclusivity for unhoused users.
- Designed an intranet site for volunteers, optimizing information architecture, user flows, and engagement.
- Collaborated with cross-functional teams to integrate accessible design through a comprehensive rubric system.

UX Design Lead/ 8 Billionminds

Oct 2023- PRESENT / Contract, remote

- Led the redesign of the learning platform to enhance user experience and engagement for 8BM 2.0 .
- Collaborated with founder to iterate on business goals, revenue streams, identify the user types and their journeys.
- Created wireframes, prototypes, and user flows to visualize and iterate on design solutions.

UX Designer/ Lavender Lotis

Oct 2023 - Aug 2024 / Contract, remote

- Collaborated with organization stakeholders to understand needs and goals of an inclusive wellness platform and laid out the MVP for mobile.
- Designed and implemented UX improvements, including wireframes, prototypes, and UI designs.
- Conducted usability testing and gathered feedback for iterative improvements.

UX Researcher / One World Community Support Center

April 2023 - Oct 2023 / Volunteer, remote

- Led efforts to research, propose, and implement solutions for a more user-centered OWCSC website, improving the overall user experience.
- Conducted competitive analyses and secondary research to identify user needs and enhance operational practices.

UX/UI Designer / Lectrium

June 2022 - Aug 2022 / Contract, remote

- Created an EV charger management dashboard to open a new line of business enabling Lectrium to expand into multi-family and commercial lots.
- Improved success rates, times on task, and easiness ratings across the board between two rounds of usability testing

EDUCATION

2022 | UX Design
Immersive Certification
GENERAL ASSEMBLY, NY

2018 | Bachelors of
Architecture
SUSHANT SCHOOL OF ARTS, INDIA

SKILLS

Web and UI Design
Design Systems
Prototyping, wireframing
Low to High-fidelity Design
Illustration

TOOLS

Figma, Sketch, Miro, Framer,
Google Analytics, Photoshop,
Procreate

SOCIAL

[linkedin.com/in/preksha-jain-design](https://www.linkedin.com/in/preksha-jain-design)